



Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to empoweringyourbrand.com and Empowering Your Brand and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Empowering Your Brand include empoweringyourbrand.com. The Empowering Your Brand website is an information sharing and service offering site. By using the Empowering Your Brand website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, Empowering Your Brand may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address
- Phone Number

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Empowering Your Brand's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on



our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future. Empowering Your Brand neither stores nor has access to your credit card, debit card, or bank account numbers at any point before, during, or after the payment process.

Use of your Personal Information

Empowering Your Brand collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Empowering Your Brand may also use your personally identifiable information to inform you of other products or services available from Empowering Your Brand and its affiliates.

Sharing Information with Third Parties

Empowering Your Brand does not sell, rent or lease its customer lists to third parties.

Empowering Your Brand may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Empowering Your Brand, and they are required to maintain the confidentiality of your information.

Empowering Your Brand may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action



is necessary to: (a) conform to the edicts of the law or comply with legal process served on Empowering Your Brand or the site; (b) protect and defend the rights or property of Empowering Your Brand; and/or (c) act under exigent circumstances to protect the personal safety of users of Empowering Your Brand, or the public.

Tracking User Behavior

Empowering Your Brand may keep track of the websites and pages our users visit within Empowering Your Brand, in order to determine what Empowering Your Brand services are the most popular. This data is used to deliver customized content and advertising within Empowering Your Brand to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Empowering Your Brand. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Empowering Your Brand website.

Use of Cookies

The Empowering Your Brand website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.



One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Empowering Your Brand pages, or register with Empowering Your Brand site or services, a cookie helps Empowering Your Brand to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Empowering Your Brand website, the information you previously provided can be retrieved, so you can easily use the Empowering Your Brand features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Empowering Your Brand services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

Empowering Your Brand secures your personal information from unauthorized access, use, or disclosure. Empowering Your Brand uses the following methods for this purpose:

- SSL Protocol



When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Eighteen

Empowering Your Brand does not knowingly collect personally identifiable information from children under the age of Eighteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, Empowering Your Brand may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Empowering Your Brand, you may opt out of such communications by clicking on the UNSUBSCRIBE button or link.



Changes to this Statement

Empowering Your Brand reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Empowering Your Brand welcomes your questions or comments regarding this Statement of Privacy. If you believe that Empowering Your Brand has not adhered to this Statement, please contact Empowering Your Brand at:

Empowering Your Brand

Email Address: bob@empoweringyourbrand.com

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